

Schedule G: Expenditures By Consultant

Sch-G

Iowa Democratic Party	Status:	Filed
Committee Type: State Central Committee	Statutory Due Date	1/19/2011
County: _NA	Adjusted Due Date	
District: 0	Filed Date	1/19/2011 1:31:08 PM
Committee Code: 9098	Postmark Date	
Political Party: Democratic	Amendment Date	5/4/2015 10:43:15 AM

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media	10/15/2010	TV Buy	\$100,000.00
25 Whitlock Place SW, Suite 200			
Marietta, GA 30064-3142	10/15/2010		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/15/2010	KTIV TV 3135 Floyd Blvd. Sioux City, IA 51108	TV Buy	\$22,872.60
10/15/2010	KPTH TV 100 Gold Circle Dakota Dunes, SC 57049	TV Buy	\$1,110.65
10/15/2010	KTVO TV 15518 North Highway 63 Kirksville, MO 63501	TV Buy	\$11,407.20
10/15/2010	NCC (Onmedia Cable) 5454 Wisconsin Avenue, Suite 625 Chevy Chase, MD 20815	TV Buy	\$19,393.21
10/15/2010	KCAU-TV 625 Douglas Street Sioux City, IA 51101	TV Buy	\$13,012.55
10/15/2010	KMEG TV 100 Gold Circle Dakota Dunes, SC 57049	TV Buy	\$8,021.90

Consultant Sub-Total **\$75,818.11**

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media	10/15/2010	TV Buy	\$10,000.00
25 Whitlock Place SW, Suite 200			
Marietta, GA 30064-3142	10/15/2010		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/15/2010	NCC (Onmedia Cable) 5454 Wisconsin Avenue, Suite 625 Chevy Chase, MD 20815	TV Buy	\$9,677.69

Consultant Sub-Total **\$9,677.69**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	10/18/2010 10/18/2010	TV Buy	\$105,300.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/18/2010	KMEG TV 100 Gold Circle Dakota Dunes, SC 57049	TV Buy	\$18,627.75
10/18/2010	KTIV TV 3135 Floyd Blvd. Sioux City, IA 51108	TV Buy	\$25,946.25
10/18/2010	Envision Communications 2715 M St NW Ste 100 Washington, DC 20007-3732	TV Buy	\$13,500.00
10/18/2010	KIMT TV 112 North Pennsylvania Avenue Mason City, IA 50401	TV Buy	\$30,600.00
10/18/2010	KPTH TV 100 Gold Circle Dakota Dunes, SC 57049	TV Buy	\$2,983.50
10/18/2010	KCAU-TV 625 Douglas Street Sioux City, IA 51101	TV Buy	\$13,642.50

Consultant Sub-Total **\$105,300.00**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media 25 Whitlock Place SW, Suite 200 Marietta, GA 30064-3142	10/19/2010	TV Buy	\$178,590.00
	10/19/2010		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/19/2010	NCC (Onmedia Cable) 5454 Wisconsin Avenue, Suite 625 Chevy Chase, MD 20815	TV Buy	\$9,223.73
10/19/2010	KWWL TV 500 East Fourth Street Waterloo, IA 50703	TV Buy	\$18,226.30
10/19/2010	KGAN TV 600 Old Marion Road NE Cedar Rapids, IA 52406	TV Buy	\$14,685.80
10/19/2010	KCRG TV 501 2nd Avenue SE Cedar Rapids, IA 52401	TV Buy	\$9,457.50
10/19/2010	KTVO TV 15518 North Highway 63 Kirksville, MO 63501	TV Buy	\$48,262.35
10/19/2010	KFXA TV 600 Old Marion Road NE Cedar Rapids, IA 52406	TV Buy	\$1,862.40
10/19/2010	KYOU TV 820 West 2nd Street Ottumwa, IA 52501	TV Buy	\$1,501.01

Consultant Sub-Total **\$103,219.09**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media 25 Whitlock Place SW, Suite 200 Marietta, GA 30064-3142	10/21/2010 10/21/2010	TV Buy	\$50,000.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/21/2010	KCCI TV 888 9th St. Des Moines, IA 50309	TV Buy	\$99,570.50
10/21/2010	WHO TV 1801 Grand Ave. Des Moines, IA 50309	TV Buy	\$60,930.55
10/21/2010	WOI TV 3903 Westown Parkway West Des Moines, IA 50266	TV Buy	\$6,217.70
10/21/2010	KMEG TV 100 Gold Circle Dakota Dunes, SC 57049	TV Buy	\$805.10
10/21/2010	KCAU-TV 625 Douglas Street Sioux City, IA 51101	TV Buy	\$14,389.95
10/21/2010	KTIV TV 3135 Floyd Blvd. Sioux City, IA 51108	TV Buy	\$3,356.20
10/21/2010	KDSM TV 4023 Fleur Drive Des Moines, IA 50321	TV Buy	\$7,420.50
10/21/2010	KPTH TV 100 Gold Circle Dakota Dunes, SC 57049	TV Buy	\$829.35

Consultant Sub-Total **\$193,519.85**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	10/21/2010 10/21/2010	TV Buy	\$628,875.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/21/2010	KCRG TV 501 2nd Avenue SE Cedar Rapids, IA 52401	TV Buy	\$46,346.25
10/21/2010	KWWL TV 500 East Fourth Street Waterloo, IA 50703	TV Buy	\$88,672.00
10/21/2010	WHO TV 1801 Grand Ave. Des Moines, IA 50309	TV Buy	\$112,642.00
10/21/2010	KCCI TV 888 9th St. Des Moines, IA 50309	TV Buy	\$220,906.50
10/21/2010	KGAN TV 600 Old Marion Road NE Cedar Rapids, IA 52406	TV Buy	\$35,785.00
10/21/2010	WOI TV 3903 Westown Parkway West Des Moines, IA 50266	TV Buy	\$26,987.50
10/21/2010	KDSM TV 4023 Fleur Drive Des Moines, IA 50321	TV Buy	\$9,214.00
10/21/2010	Envision Communications 2715 M St NW Ste 100 Washington, DC 20007-3732	TV Buy	\$80,625.00
10/21/2010	KFXA TV 600 Old Marion Road NE Cedar Rapids, IA 52406	TV Buy	\$7,696.75

Consultant Sub-Total **\$628,875.00**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	10/26/2010 10/26/2010	TV Buy	\$80,925.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/26/2010	KCAU-TV 625 Douglas Street Sioux City, IA 51101	TV Buy	\$6,800.00
10/26/2010	WoWT-TV 3501 Farnam St Omaha, NE 68131	TV Buy	\$17,416.50
10/26/2010	Envision Communications 2715 M St NW Ste 100 Washington, DC 20007-3732	TV Buy	\$10,375.00
10/26/2010	KETV 2665 Douglas ST Omaha, NE 68131	TV Buy	\$21,488.00
10/26/2010	KMTV 10714 Mockingbird Dr Omaha, NE 68127	TV Buy	\$12,095.50
10/26/2010	WHO TV 1801 Grand Ave. Des Moines, IA 50309	TV Buy	\$12,750.00

Consultant Sub-Total **\$80,925.00**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	10/27/2010 10/27/2010	TV Buy	\$87,750.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/27/2010	WHBF TV 231 18th Street Rock Island, IL 61201	TV Buy	\$8,198.25
10/27/2010	WQAD TV 3003 Park 16th Street Moline, IL 61265	TV Buy	\$13,655.25
10/27/2010	Envision Communications 2715 M St NW Ste 100 Washington, DC 20007-3732	TV Buy	\$11,250.00
10/27/2010	KLJB TV 937 East 53rd Street, Suite D Davenport, IA 52807	TV Buy	\$2,924.00
10/27/2010	KWQC TV 805 Brady Street Davenport, IA 52803	TV Buy	\$51,722.50

Consultant Sub-Total **\$87,750.00**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	10/28/2010 10/28/2010	TV Buy	\$11,700.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/28/2010	KXLT TV 6301 Banel Road Rochester, MN 55901	TV Buy	\$756.50
10/28/2010	Envision Communications 2715 M St NW Ste 100 Washington, DC 20007-3732	TV Buy	\$1,500.00
10/28/2010	KTTC TV 6301 Banel Road Rochester, MN 55901	TV Buy	\$9,443.50

Consultant Sub-Total **\$11,700.00**

Total Consultant(s) Expenditures **\$1,296,784.74**